

SLEEPING WARRIOR PRODUCTIONS

DVD Brochures, the ultimate way to sell your product or service

It's new to Ireland. It's here and it's something to get excited about.
Do you feel let down by your current marketing tools and presentations?

Can you visualise the ultimate way to sell your product or service? How about your own short film on DVD to send customers and clients? Does it sound expensive? It's not!

Because, for less than the cost of tooling up and printing a glossy brochure, you can have your own digital video presentation. Due to the falling price of DVD media, it is now possible to distribute your own marketing film through the post and also have it available for download from your website.

The edge that a DVD brochure will give you:-

A complete video presentation of your products or services.
No big print runs
Easily updated and re-edited.
Cheap media, i.e. DVD duplication.

The Package

Master copy and first 10 production copies inc. printed discs and covers
Copyright title to all material to save arguments.
All artwork for your own use.
The film as a single file on disc for your webmaster to post on your website.



Here are the options you might also consider:-

Professional TV Presenter. Details available on request.
Professional audio commentary
Custom written soundtrack possibly featuring local musicians.



This is the process of making your film.



Firstly we will visit and discuss the concept, presentation and content which will enable us to grasp the overall marketing strategy and image required by you for your product or service. This will then be normally followed by a draft of a storyboard for approval by you. For the corporate customer, we will work with the marketing department and encourage them to write the film, as this then would accurately reflect the marketing strategy of your company. For the small business, we have many formulas, ideas, suggestions and advice to produce a solid basis for the film. Then normally a soundtrack, titles and effects are added after the editing. There will be a choice of presentation formats, either documentary style or classic TV advertisement style. The normal duration of a DVD Brochure would be between five and ten minutes to ensure audience attention not being compromised.

The technical bit!

Due to advances in the whole realm of Digital Video, we can make the experience quick and pleasant. We shoot on a Canon XLI's camera, which enjoys a cult following amongst digital video filmmakers, and is a common tool of documentary makers worldwide. For fast professional results we use the Matrox/Adobe production suite and a comprehensive range of top level commercial software. We also travel light. In most cases, a film for a small business can be shot in one day, depending on the location requirements. From then on it's down to the production of the film and the format and effects that the customer wants. We produce in our own digital studio in Dromahair Co, Leitrim in the North West of Ireland.



Team Background and experience

Using over 25 years experience in the film, TV and video business, Sleeping Warrior Productions can offer you something different from normal video companies. If we were to list all of our film credits it would take another page, suffice to say that whether its TV drama and documentary, or Hollywood epic productions, we've worked on our share of them in a wide ranging variety of roles. This combined with the role of being responsible for the sales and marketing of a leading marine company in the UK for 10 years, amongst other businesses, it's this experience that we can bring to your own Irish DVD presentation. We are also busily engaged in making documentaries on a variety of subjects including music, history and culture for broadcast and DVD distribution.



Finally

Please feel free to contact us to discuss your ideas for your DVD Brochure. Enjoy having fun making your movie about your product; this is your 7 minutes of fame. It's a great experience, this is your movie.

Best Regards

“They say that the pen is mightier than the sword, but just in case....we're good with both”

Patrick J.O'Rourke

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